

2026 PENSACOLA CHRISTMAS PARADE APPLICATION

P.O. Box 12064, Pensacola, FL 32503 | lew@pensacolachristmasparade.org |

www.pensacolachristmasparade.org

SATURDAY, DECEMBER 12, 2026 at 5:15 PM

NAME OF ORGANIZATION _____ CONTACT PERSON _____

MAILING ADDRESS _____

DAY PHONE _____ NIGHT PHONE _____ EMAIL _____

NUMBER OF PEOPLE INVOLVED _____ SIZE OF FLOAT _____ MARCHING UNIT _____

For purposes of presenting your group positively to the WKRQ-TV 5 audience, we ask that you tell us about your organization:

Please describe your entry:

ENTRY FEE REQUIREMENT: Checks only should be made payable to Pensacola Christmas Parade.

Parade entry fee is \$350.00 for first float entry and \$200.00 for each additional entry.

INDEMNIFICATION AND HOLD HARMLESS AGREEMENT

In exchange for the right to participate in the Pensacola Christmas Parade, the undersigned, who is the driver of towing vehicle, as mentioned herein above, and/or a duly authorized representative of _____, and organization participating in the Pensacola Christmas Parade, agrees to indemnify and hold harmless the City of Pensacola, Pensacola Christmas Projects, Inc., Downtown Improvement Board, and related entities, all agents, employees and volunteers of said organizations from any claim or expense of whatever kind of nature arising out of activities as a driver of certain vehicle, as mentioned herein above, and d/or a parade participant of the undersigned Organization and any of its representatives or individual participants. This indemnification and hold harmless agreement shall be governed in all respects under the laws of the State of Florida.

There is no charge for high school marching bands.

NAME OF ORGANIZATION _____ DATE _____

SIGNATURE _____ PRINTED NAME _____

COMMERCIAL GENERAL LIABILITY AND/OR INSURANCE COMPANY COVERING FLOAT AND RIDERS

POLICY NUMBER _____

Your completed Pensacola Christmas Parade application must be submitted by November 19, 2026. It is the discretion of the parade committee, to allow applications to be submitted after the application deadline date. If your entry is not received by November 19, 2026, a late fee (\$100) may be assessed. It must include:

- Your *Parade Application* form with signed indemnification and hold harmless agreement, and photography release
- *Vehicle Application* form
- Signed *Parade Guidelines*
- Copy of driver's license for each driver
- Parade entry fee (check made payable to Pensacola Christmas Parade)
- Proof of vehicle insurance and policy information

We strongly encourage you to keep a copy of all submitted materials for your records. Applicants will be notified regarding their acceptance and parade position by December 8, 2026. Your organization must carry liability insurance for its own protection. If you have questions, please contact lew@pensacolachristmasparade.org.

Mail this application to: Pensacola Christmas Projects, Inc.
 P. O. Box 12064
 Pensacola, FL 32503

IMPORTANT NOTES FROM THE PENSACOLA POLICE DEPARTMENT

1. You MAY NOT begin to throw until your float has completely crossed the threshold onto Garden Street from Spring Street. You MAY NOT throw AT ALL on Spring Street. Once the rear of your float crosses onto Garden Street, then you may begin to throw. Do not throw on Spring Street, even if there are patrons present. This is 100% based on the safety of the parade attendees and participants.
2. You MAY NOT continue to throw once your float exits the parade route and turns onto Main Street. DO NOT throw anything on Main Street.
3. All walkers are to either (a) get on the float at the end of the parade route, prior to turning onto Main Street, or (b) exit the parade route at Zaragoza Street, prior to the float turning onto Main Street. NO WALKERS ON MAIN STREET ONCE THE FLOAT TURNS.
4. I have read the above Pensacola Police Department notes and acknowledge that if my entry does not follow them, we will forfeit entry to the parade and possible future parades.

Photography Release:

By submitting an application to the Pensacola Christmas Parade, the applicant participating in the parade hereby irrevocably agrees and consents that his/her photograph, video digital or audio recordings, images, likenesses, comments and any displayed, dealt in and copyrighted by the Pensacola Christmas Parade or its successors and assigns, and by any other person, corporation or association duly authorized by the Pensacola Christmas Parade, with any restriction or limitation, for advertising and revoked by trade of every kind and any other purpose. This release is applicable now and in the future and cannot be revoked by applicant. It is understood and agreed that said photograph, picture, film, video, digital or audio recordings, images, likenesses, comments and any reproductions thereof, as well as any materials connected there with and the rights arising therefrom and thereunder, are the exclusive property of the Pensacola Christmas Parade binding upon heirs, next of kin and personal representatives.

SIGNATURE: _____ **DATE:** _____