



**FOR IMMEDIATE RELEASE**

**PARADE CONTACT:**

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## **2026 SPECTRUM PENSACOLA CHRISTMAS PARADE DECEMBER 12<sup>TH</sup> AT 5:30PM**

**PENSACOLA, Fla.** – The 2026 Spectrum Pensacola Christmas Parade will be held Saturday, December 12, 2026 at 5:30pm in downtown Pensacola and will be broadcast from 5:30 – 7 on WKRG Channel 5 after the Army/Navy Game and will be streamed on WKRG.com. In the event of severe weather, the parade will issue a cancellation notice prior to 1 p.m. on parade day, and the parade will not be rescheduled

Celebrating its 44<sup>th</sup> year, the Spectrum Pensacola Christmas Parade draws over 50,000 people to downtown Pensacola. The parade has grown to over 100 entries, 5000 participants, including more than 50 floats, 42 Krewes, marching bands from every high school in Escambia County, Pace and Milton High Schools from Santa Rosa County. The parade also features the nationally renowned Blue Angels flight team and a host of organizations from around the region.

The Pensacola Runners Association has teamed up with the Spectrum Pensacola Christmas Parade for the annual Downtown Parade Christmas Dash. The Christmas Dash is held immediately before the start of the parade, using the parade route as the site location.

Sponsors for the 2026 Spectrum Pensacola Christmas Parade include Spectrum, My Pensacola Credit Union, the City of Pensacola, Seville Quarter, the Sign Company and WKRG News 5.

For more information about the Spectrum Pensacola Christmas Parade, visit [www.coxpensacolachristmasparade.org](http://www.coxpensacolachristmasparade.org) . Like us on Facebook at [www.facebook.com/pensacolachristmas](https://www.facebook.com/pensacolachristmas)